

SECOTO

Hosting Bid Guideline

Football edition

Here the sports, Culture and entertainments meets with Environmental protection

Sustainable Environmental Conservation Tournament (SECOTO)
Guidelines for Hosting Continental Green Cups™ (2026)
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1. Introduction

The Sustainable Environmental Conservation Tournament (SECOTO) is a global initiative launched at COP28 (UAE) and announced at COP29 (Baku). Its mission is to integrate sports, culture, and environmental conservation, uniting countries and communities to act on climate change with the same passion that unites us in sports.

In 2026, SECOTO will host six **Continental Green Cups™** across **Africa, Asia, Europe, North America & the Caribbean, South America, and Oceania**, leading to the **World Green Cup™** in 2027. This document outlines the requirements for countries seeking to host these prestigious tournaments.

2. Sports Infrastructure (25% points)

Host countries must demonstrate adequate infrastructure including:

- **Stadiums:** At least 1 FIFA/IOC-standard stadiums (20,000+ seating) with eco-certifications or sustainability upgrades and 3 Community stadium (5000+).
- **Training Facilities:** 6–10 certified training grounds for 32 Eco Teams.
- **Accommodation:** Eco-friendly hotels or lodges for delegations and teams. (here should be the hotel Also that contributes Corporate and social Responsibility-CSR)
- **Transport:** Sustainable public transport and e-mobility options (electric buses, metro, bicycles).

3. Environmental Commitment (20 points)

Host countries must commit to sustainable practices:

- Alignment with Paris Agreement and national climate goals (NDCs).
- Strong Commitment in Biodiversity protection
- Carbon-neutral event planning and renewable energy integration.
- Zero single-use plastics policy and advanced recycling systems.
- Showcasing national green initiatives and innovations.

4. Event Governance (15 points)

- Formation of a Local Organizing Committee (LOC) in partnership with SECOTO International Organizing Committee.(SIOC)
- Endorsement from Ministries of Sports, Environment, and Youth.
- Collaboration with the National Football Federation for event delivery.
- Formal partnership through an MoU signed at COP30 (Brazil).
- Visa entry for all participant by leaving no behind (Zero political conflict on Visa process)

5. Cultural and Community Engagement (10 points)

- Integration of local and indigenous cultural performances.
- Ready Launch of Eco Sports Clubs in schools and communities (football, volleyball, basketball Performing Arts). Those eco sports Clubs will receive Sports materials from SECOTO for 5 years About eco Sport Clubs [Eco Sports Club – Welcome to Secoto](#)
- Youth empowerment programs and climate innovation expos.
- Engagement with civil society, universities, and NGOs.
- Integrate One tree per fan initiative in Sports and Entertainment. www.ontree.fan

6. Media and Public Relations (10% points)

- Partnership with national and regional broadcasters.
- Accreditation and facilities for international journalists.
- Support for SECOTO's global PR campaigns and journalist workshops.

7. Sponsorship and Partnership Opportunities (10 % points)

Host countries may attract local sponsors aligned with sustainability:

- **Sustainability Sponsors:** Renewable energy and green infrastructure companies.
- **Energy & E-Mobility Sponsors:** Electric vehicle and charging networks.
- **Water & Waste Sponsors:** Recycling and water management companies.
- **Wildlife & People Sponsors:** Eco-tourism and biodiversity initiatives.
- **Cultural & Entertainment Sponsors:** Airlines, arts, music, and creative industry brands.
- **Technology Sponsors:** ICT companies providing green innovations.

- **Banking & Finance Sponsors:** Banks positioning themselves as CSR leaders.

Benefits for Local Sponsors:

- Become Strong partner of Sustainability
- Branding across venues, kits, and broadcasts.
- Recognition at COP31 and future SECOTO events.
- Membership in SECOTO Sponsorship Committee.
- Enhanced CSR recognition globally.

For more detail about partnership and sponsorship [Partnership – Welcome to Secoto](#)

8. Legacy Commitments (10% points)

- Become the first Countries Host the mega sports event in Conservation in the history of Sports and Environmental Protection.
- Will to establish of p Eco Sports Clubs in host country.
- Green job creation and youth capacity-building.
- Contribution to UN Sustainable Development Goals (SDGs).
- Long-term continuation of eco-sports festivals and SECOTO national Green Cup beyond 2026.

9. Submission of Expressions of Interest (EOI)

Interested countries are invited to submit an Expression of Interest (EOI) including:

- Confirmation of political and institutional support.
- Proposed stadiums and eco-infrastructure details.
- Sponsorship opportunities with local partners.
- Commitment to environmental and legacy goals.

Official announcements will be confirmed at COP30 in Brazil, where hosting agreements will be officially signed. For more detail and information feel to ask

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