

SPONSORSHIP OVERVIEW

Call for Expression of Interest (EOI)

To sponsoring the African Green Cup for Climate Change (*Africa Football Edition*) alongside African Sports, Culture and entertainments for climate Summit

The **SECOTO** Organizing Committee of the International Tournament on Football for Climate Change invites Companies, Government Institutions, enterprises that wish to elevate they bands, CSR/ESG and access on new market to submit Expressions of Interest (EOI) to e sponsor of this prestigious 28-day continental event as the first and only mega sports events in conservation in Africa.

This multi-faceted event will combine national team football competition, climate conferences, exhibitions, cultural shows, Social medias Influencers Sessions Eco Community works, and sports fashion events. The host nation will play a pivotal role in showcasing Africa's unity through sport, culture, and climate action.

The Evens components

- **Grand Opening Ceremony**
- **Eco Football Competition with 68 games every match with its own climate highlights**
- **Sports, Culture and entertainment for climate summit**
- **Cultural shows and sports fashion events**
- **Sport For nature exhibition**
- **sports and community public work**
- **SECOTO national Green Cup launch**
- **Awarding ceremony and Prize.**

2. Sponsorship Opportunities

We invite corporations, institutions, and organizations to partner with us in making this historic event a success. Sponsorship is categorized into the following tiers:

A. Title Sponsor

- Exclusive naming rights: *"African green cup of eco Clubs for [Sponsor Name]"*

- Logo placement on all event materials, team kits, stadium boards, and digital platforms.
- Category exclusivity (no competitor brand in same category).
- VIP access to all matches, conferences, and cultural events.
- Speaking opportunity at opening & closing ceremonies.

For more detail our team is ready to tailor your owner sponsorship packaged and Benefit that fits with your services and products

B. Climate Sponsor

- Recognition as the official Sustainability Partner.
- Branding in all climate-related programs, exhibitions, and eco-initiatives.
- Sponsorship of green infrastructure
- Opportunity to showcase sustainability solutions at the Sports for Climate Expo.

For more detail our team is ready to tailor your owner sponsorship packaged and Benefit that fits with your services and products

C. Energy Sponsor

- Exclusive branding rights as the official **Energy Partner**.
- Showcase renewable energy solutions (solar, wind, bioenergy) during the event.
- Logo on stadium lighting, charging stations, and energy zones.
- Media acknowledgment as a leader in clean energy.

For more detail our team is ready to tailor your owner sponsorship packaged and Benefit that fits with your services and products

D. Mobility Sponsor

- Official **Mobility & Transport Partner**.
- Branding on eco-friendly buses, shuttle services, and electric vehicle zones.
- Showcase sustainable mobility innovations at the Climate Expo.
- Logo featured on all transportation-related communications.

For more detail our team is ready to tailor your owner sponsorship packaged and Benefit that fits with your services and products

E. Eco-Community Sponsor

- Recognition as the official **Community Engagement Partner**.
- Support grassroots programs: tree planting, waste recycling, climate education.
- Branding in community activities and social media campaigns.

- Special recognition at the Youth & Community Climate Forum.

For more detail our team is ready to tailor your own sponsorship package and Benefit that fits with your services and products

F. Loss and Damage Sponsor

- Recognition as the official **Loss & Damage Climate Action Partner**.
- Support adaptation & recovery programs for African communities impacted by climate change.
- Sponsorship branding during climate resilience workshops and high-level dialogues.
- Acknowledgement in official reports and climate legacy publications.

For more detail our team is ready to tailor your own sponsorship package and Benefit that fits with your services and products

3. Global Sponsor Benefits

All sponsors will receive:

- Visibility across stadiums, broadcast media, digital channels, and publications.
- Networking opportunities with governments, international agencies, and climate organizations.
- Participation in Africa's largest football-for-climate initiative.
- Association with global climate action and sustainable development goals (SDGs).

4. Next Steps

Organizations interested in sponsorship are invited to contact the Organizing Committee for customized packages and partnership discussions.

Email: sponsorship@secoto.org