

PARTNERSHIP OVERVIEW

Call for Expression of Interest (EOI)

To partner with the African Green Cup for Climate Change (*Africa Football Edition*) alongside African Sports, Culture and entertainments for climate Summit

The **SECOTO** Organizing Committee of the International Tournament on Football for Climate Change invites Government Institutions, Non Governments organizations (NGOs), Foundation, Civil Society organization CSOs to submit Expressions of Interest (EOI) to partner of this prestigious 28-day continental event as the first and only mega sports events in conservation in Africa.

This multi-faceted event pan-African initiative that unites African on acting climate agenda through national team football competition, climate conferences, exhibitions, cultural shows, social medias Influencers Sessions Eco Community works, and sports fashion events. The host nation will play a pivotal role in showcasing Africa's unity through sport, culture, and climate action.

with aim to:

- Promote **climate awareness** across Africa.
- bring **Sports, Culture and entertainment** sector in environmental protection
- Empower **youth and communities** to take part in climate action.
- Showcase Africa's **cultural richness and creativity**.
- Build **sustainable partnerships** for a greener future.

We recognize that **non-profit organizations** play a vital role in advancing climate justice, youth empowerment, cultural exchange, and sustainability. We invite non-profits to partner with us to amplify impact.

The Evens components

- **Grand Opening Ceremony**
- **Eco Football Competition with 68 games every match with its own climate highlights**
- **Sports, Culture and entertainment for climate summit**
- **Cultural shows and sports fashion events**
- **Sport For nature exhibition**

- **sports and community public work**
- **SECOTO national Green Cup launch**
- **Awarding ceremony and Prize.**

2. Areas of Partnership

Non-profit organizations are invited to collaborate in the following domains:

A. Environmental Protection Partners

- Lead **awareness campaigns** on biodiversity, conservation, and eco-practices.
- Curate workshops, exhibitions, and field activities during the event.
- Participate in climate dialogues to highlight community-based solutions.

B. Youth Empowerment Partners

- Engage young people through leadership, volunteering, and climate activism programs.
- Host youth forums, hackathons, and innovation labs during the tournament.
- Collaborate on long-term **youth climate legacy projects**.

C. Sustainability & Green Innovation Partners

- Showcase sustainable technologies and community projects.
- Support event greening initiatives (waste management, renewable energy use, eco-fashion).
- Provide expertise in creating carbon-neutral practices.

D. Cultural & Creative Partners

- Curate cultural performances, art exhibitions, and storytelling for climate.
- Promote eco-fashion and sustainable design.
- Showcase traditional knowledge and cultural heritage in climate adaptation.

E. Climate Justice, Loss & Damage Partners

- Bring grassroots voices into high-level discussions.
- Advocate for fair financing, adaptation, and resilience-building in Africa.
- Highlight community experiences with climate impacts and solutions.

3. Benefits for Partners

Partnering non-profit organizations will:

- Gain **visibility and recognition** as official event partners.
- Showcase their projects, campaigns, and research to an international audience.
- Network with governments, corporations, and global climate stakeholders.
- Access a **platform for advocacy** on climate justice and sustainable development.
- Strengthen collaboration with other African and international NGOs
- Increase their activities in this in all African countries through this remarkable sectors of sports and entertainments.

4. Partnership Modalities

- **Co-Branding:** Logo placement on relevant event materials.
- **Program Co-Creation:** Opportunity to design and implement sessions, workshops, or community programs.
- **Resource Sharing:** Joint mobilization of volunteers, expertise, and knowledge.
- **Long-Term Collaboration:** Participation in post-event climate legacy projects.

5. Next Steps

Interested non-profit organizations are invited to submit an **Expression of Partnership Interest**, including:

1. **Organization profile (mission, vision, key projects).**
2. **Proposed area(s) of collaboration (environment, youth, sustainability, culture, etc.).**
3. **Resources, expertise, or initiatives they can bring to the event.**

Submission email: partnership@secoto.org

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