



Sustainable Environmental Conservation Tournament





Sustainable Environmental Conservation Tournament –SECOTO is a global platform established by young Climate activists during COP28 –UAE to raise a new talented generation in Sports and Arts with the spirit of being a change as well as transforming the sports club into an eco sports club and Environmental clubs into Eco sports clubs as parts of youth empowerment program for social change, SECOTO has the 7 Mega sports event on conservation in all continents in case to contribute the directly to the sport for climate and reveal the role of Arts in environmental protection.



Intercontinental Green Cup™ is a mega sports event that brings together every year 32 teams in every continent to compete in Eco sports tournaments of Football, Basketball, volleyball, and Arts performing by raising the voice of youth in conservation and different events for climate matters discussion. It consists of **African Green Cup™, American Green Cup™, Asian Green Cup™, European Green Cup™ South American Green Cup™, and Oceanian Green Cup™**, every event has its owner's unique way of seeding sustainable practices and SDGs campaign for social change



World Green Cup™ will be the best and most memorable time for conservationists, environmental organizations, Sports organizations, sports fans, and entertainment fans in the World. 32 Eco Sports Clubs from 32 countries Qualified for the intercontinental Green Cup will participate in the World Green Cup which will be Launched and inaugurated in November 2026.

World Green Awards will be identified during the World Green Cup before every game, there will be a performance of artist music and comedy which create awareness according to the themes and highlights of SECOTO





Mission

The **SECOTO** is a unique Initiative that aims to raise awareness about climate change and promote sustainable practices across the World through sports and arts performances as well as Unify World young people to act on the climate agenda with the same spirit and strengthen empowerment program from the community to international.

Purpose and Goals

The primary goal of the **SECOTO** is to use the popularity of sports and entertainment as a platform to engage with a wide audience and spread messages about the importance of addressing climate change. By combining sports with environmental awareness, the events seek to inspire individuals, communities, and governments to take action towards a more sustainable future and inspire the other countries of the World

Format and Activities

Transform “**sports club**” to “**eco sports club**” and “**environmental club**” to “**eco sports club**”, participating teams not only compete on the Sports field but also engage in various activities related to environmental conservation. These activities include tree planting initiatives, beach clean-ups, educational workshops on climate change, and sustainability practices in their community by increasing the endless of diversity Culture.





KEY THEMES:

- **Climate Change**
- **SDG campaign**
- **Wildlife and people**
- **Sustainable Tourism**
- **Culture Exchange**

All the participate countries will be responsible for identifying their own subject according to the climate change problem faced by their regions



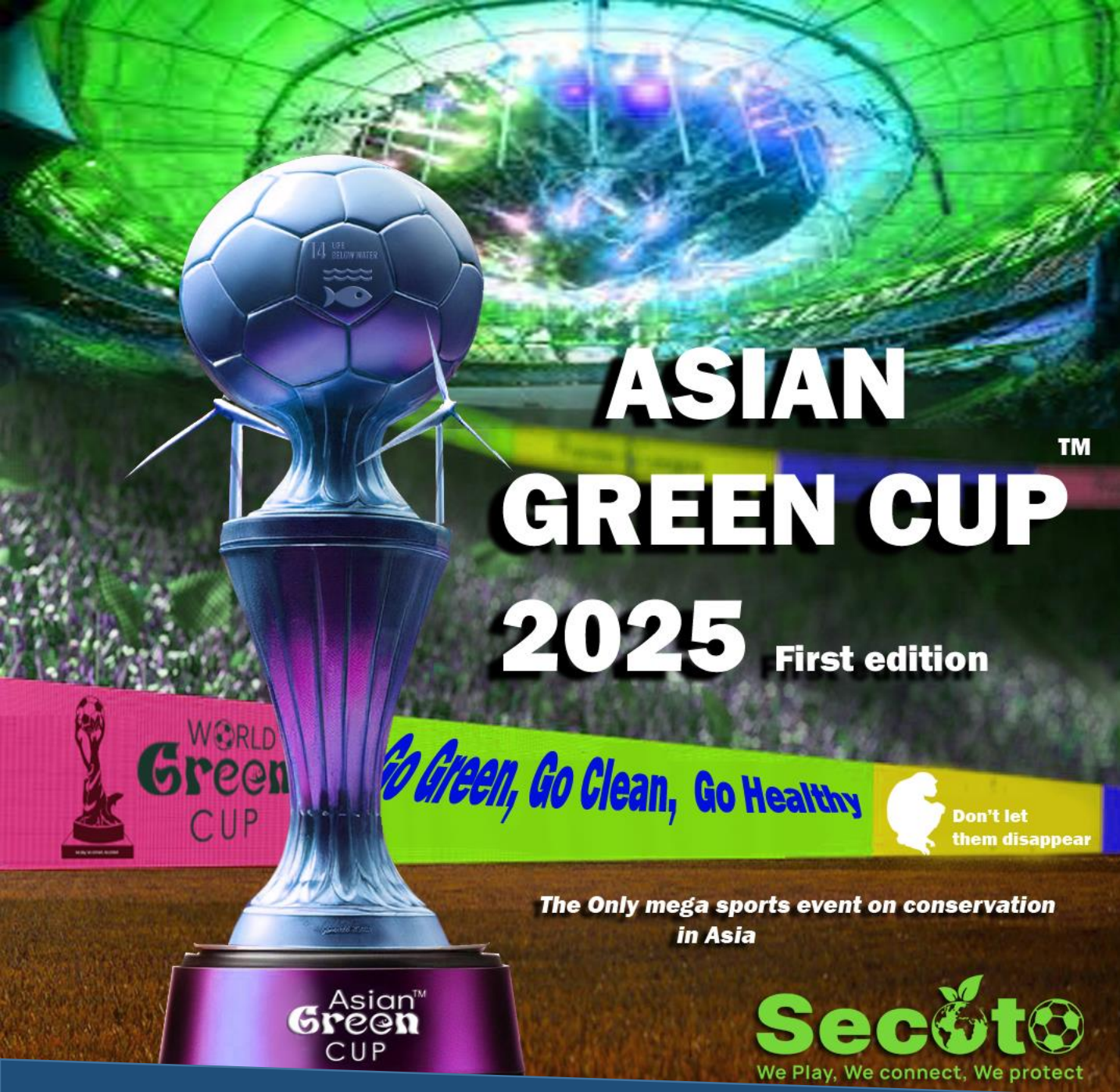
Context

- UN Sports for Climate
- IUCN sports and Nature
- Sustainable Development Goals
- UNESCO
- Paris Agreements of Climate Change
- FIFA' Sustainability

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ASIAN GREEN CUP™

Asian Green Cup™, will bring not just their sports talents but reveal a commitment to intertwining sports and climate action. Through their diverse initiatives, these Eco teams demonstrate that the language of sports can transcend borders and effectively communicate the importance of conservation and climate resilience in Asia and beyond.

- Inauguration of the Asian Green Cup
- Select the participating Countries and Hosting Country
- COP29 and Press Conference
- Asian Green Cup tournament
 - a. Opening Ceremony
 - b. Tournament
 - c. Awarding and Closing Ceremony

Football



24 days

Basketball



8 days

Volleyball

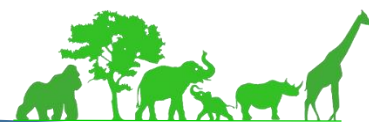


8 days

Arts performance



6 days





AFRICAN GREEN CUP™

Africa, known for its diverse ecosystems and unique wildlife, **African Green Cup™** is represented by Eco Sports Club hailing from various countries, each contributing its distinct perspective and expertise to the tournament. The unity among these Eco sports Club reflects a shared commitment to addressing the environmental challenges that the continent faces, emphasizing the powerful connection between sports and climate action

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Football



24 days

Basketball



8 days

Volleyball

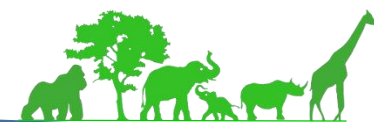


8 days

Arts performance



6 days



The only mega sports event on conservation
in Europe

EUROPEAN GREEN CUP 2025 First edition



Secoto
We Play. We connect. We protect

EUROPEAN GREEN CUP™

The SECOTO **Sustainable Environmental Conservation Tournament** in Europe is not just a competition; it's a platform where sports meet environmental stewardship. Diverse Eco-sports clubs from across the continent unite with a shared purpose-sustainable conservation through sports. These Eco teams are comprised of individuals dedicated to preserving Europe's rich biodiversity by protecting natural habitats and promoting environmental sustainability.

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Football



24 days

Basketball



8 days

Volleyball

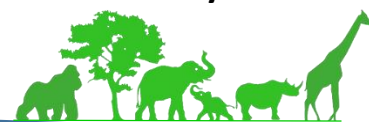


8 days

Arts performance



6 days





AMERICAN GREEN CUP 2025 **First Edition**

The only mega sport event on conservation in North America

ZERO WASTE

save the wildlife

American TM
GREEN CUP


Secut

AMERICAN GREEN CUP™

American Green Cup™ the Eco Sports Clubs will showcase their commitment to environmental conservation, uniting through sports to amplify the message of climate action. These Eco sports clubs will hail from diverse regions of North America and Canada, to contribute their unique. these Eco teams demonstrate that the language of sports can transcend borders and effectively communicate the importance of conservation and climate resilience in America and beyond.

- **Inauguration of the Asian Green Cup**
- **Select the participating Countries and Hosting Country**
- **COP29 and Press Conference**
- **Asian Green Cup tournament**
 - a. **Opening Ceremony**
 - b. **Tournament**
 - c. **Awarding and Closing Ceremony**

Football



24 days

Basketball



8 days

Volleyball



8 days

Arts performance



6 days





SURAMERICAN GREEN CUP™

South America, with its rich biodiversity and cultural diversity, is proudly represented by Eco teams from countries such as Brazil and others. These Eco teams converge at SECOTO, emphasizing the significance of collaboration and global solidarity in addressing environmental challenges and promoting climate resilience from the National level to the international through the **Suramerican Green Cup™**

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OCEANIA™ GREEN CUP 2025 First Edition

Zero waste, zero emission, zero poachers 

The only mega sport event on Conservation in South America



OCEANIAN GREEN CUP™

Oceania Continent is rich in marine biodiversity and cultural diversity and is proudly represented by Eco teams from countries such as Australia, New Zealand, and Pacific Island nations. These Eco sports Clubs come together at **Oceanian Green Cup™**, strengthening the importance of collaboration and global solidarity in addressing environmental challenges and promoting climate resilience.

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- Select the participating Countries and Hosting Country
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- Asian Green Cup tournament
 - a. Opening Ceremony
 - b. Tournament
 - c. Awarding and Closing Ceremony

| Football | Basketball | Volleyball | Arts performance |
|---|---|---|---|
|  |  |  |  |
| 7 days | 4 days | 3 days | 3 days |



Green
CUP

Secoto
We Play, We connect, We protect

WORLD™
Green
CUP

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WORLD GREEN CUP™



32 Eco sports clubs qualified in the Intercontinental Green Cup will join together in the World Green Cup of football



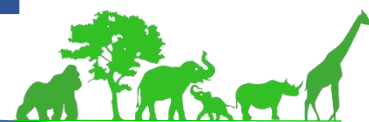
32 Eco sports clubs qualified in the Intercontinental Green Cup will join together in the World Green Cup of Basketball



32 Eco sports clubs qualified in the Intercontinental Green Cup will join together in the World Green Cup of Volleyball



32 Eco sports clubs qualified in the Intercontinental Green Cup will join together in the World Green Award for performing arts in different sectors



Impact

Environmental Consciousness Integrating climate-related messages into sports events and activities that contribute to raising environmental consciousness among eco-sports clubs, fans, and the general public. By leveraging the reach and appeal of sports, it effectively communicates the urgency of addressing climate change and encourages individuals to adopt eco-friendly behaviors, leading to a more environmentally conscious society, and fostering a culture of sustainability and responsible environmental stewardship.

Policy Advocacy: The influence of sports extends beyond entertainment and leisure; it also holds a significant way in shaping public opinion and influencing policy decisions. This Eco tournament program will advocate for policy changes that prioritize sustainability, renewable energy, and carbon reduction strategies. By leveraging its influence on public discourse, this initiative will also push for environmentally friendly policies at local, national, and international levels, thereby contributing to the global effort to combat climate change.

Community Engagement: this tournament will serve as a platform for engaging local communities in environmental initiatives. Through partnerships with grassroots organizations, eco-sports clubs, and community outreach efforts, it will mobilize individuals to participate in conservation projects, clean-up campaigns, and other eco-friendly activities. This community engagement not only fosters a sense of collective responsibility towards the environment but also strengthens social cohesion and resilience in the face of climate challenges.

Global Collaboration: SECOTO will unify the power that transcends geographical boundaries and cultural differences and increase the facilitation of global collaboration by bringing together Eco sports Clubs and organizations from around the world to collectively address climate issues. This collaborative approach will foster international partnerships, knowledge exchange, and joint initiatives aimed at mitigating the impacts of climate change on both local and global scales.



For more information :

SECOTO Global

Email: info@secoto.org
secoto@ecoarts.org

African Green Cup™

Email: AfricanGC@secoto.org

European Green Cup™

Email: EuropeanGC@secoto.org

Asian Green Cup™

Email: EuropeanGC@secoto.org

American Green Cup™

Email: americanGC@secoto.org

Southamerican Green Cup™

Email: suramericanGC@secoto.org

Oceanian Green Cup™

Email: EuropeanGC@secoto.org

Partnership and sponsorship

partnership@secoto.org

sponsorship@secoto.org

Volunteer@secoto.org





SECOTO-UAE
Tel: +971 505 364 089
Email: info@secoto.org
Al Taawun Road, Qasba Business
Center / Creative Hub
Sharjah- United Arabe Emirate
www.secoto.org